

YouGov
EU Deforestation Free
Legislation Poll
November 2022

Austria, Czechia, Finland, Romania, and Sweden

Meridian Institute commissioned YouGov to conduct an online survey to understand consumer attitudes towards the EU Deforestation Free Law in Austria, the Czech Republic, Finland, and Sweden.

The total sample size was 5,000; 1,000 in each market. Each country was weighted separately to be representative of all adults in that country, aged 18+.

The survey's margin of error in each country ranges from +/-3% to +/-4%, depending on the country.

Fieldwork was undertaken between November 10 and 17, 2022.

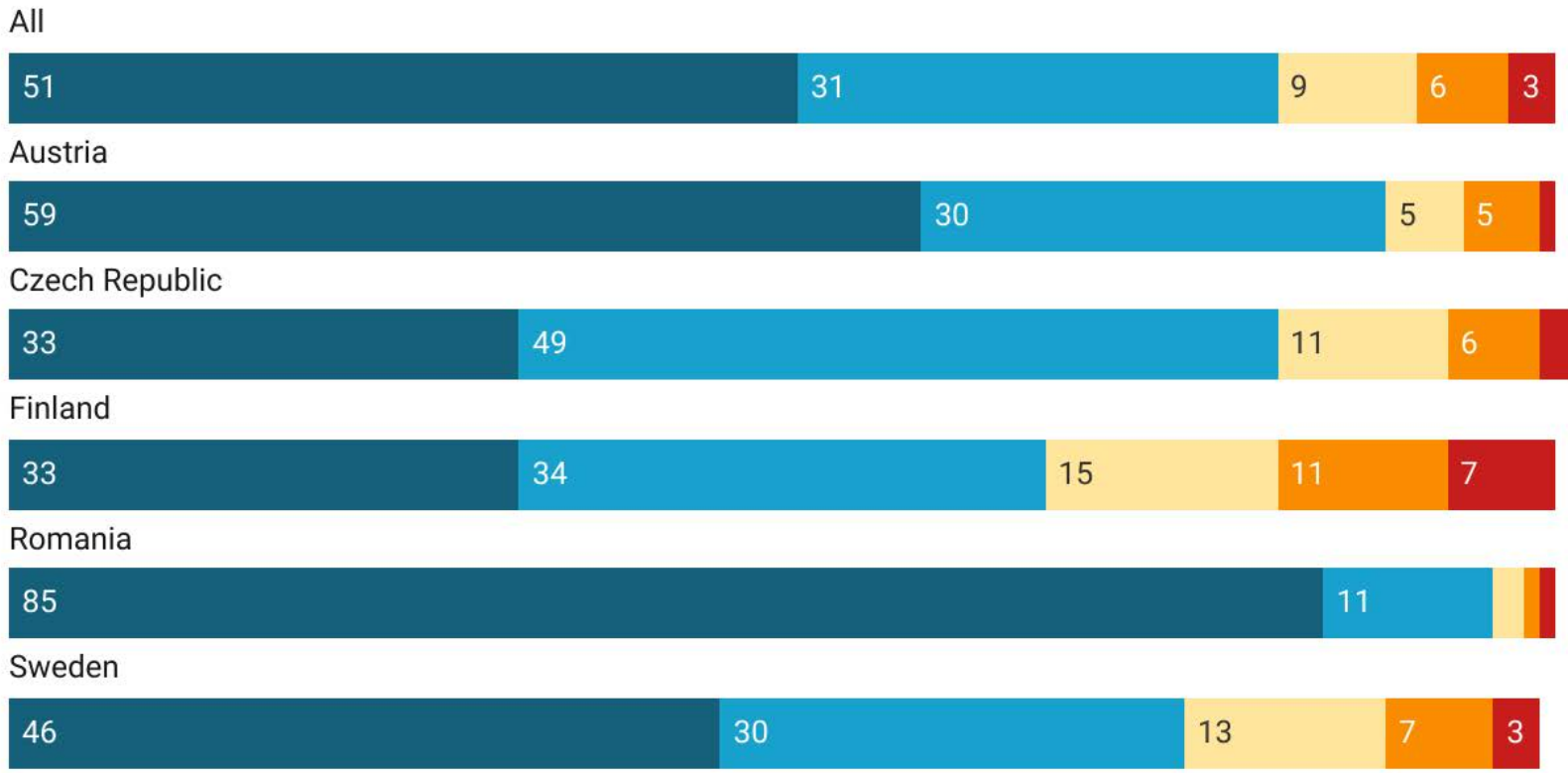
All Surveyed Countries

Support for the Deforestation Free Law is very strong

Do you support the Deforestation Free Law?

A Deforestation Free Law that would require companies in the EU to stop selling products that destroy forests recently passed the EU parliament by a vote of 453 to 57. Do you support this law?

Strongly support Somewhat support No opinion Somewhat oppose Strongly oppose



The public
opposes
weakening
the law....

Would you support efforts by the government of Austria to weaken the Deforestation-free law by

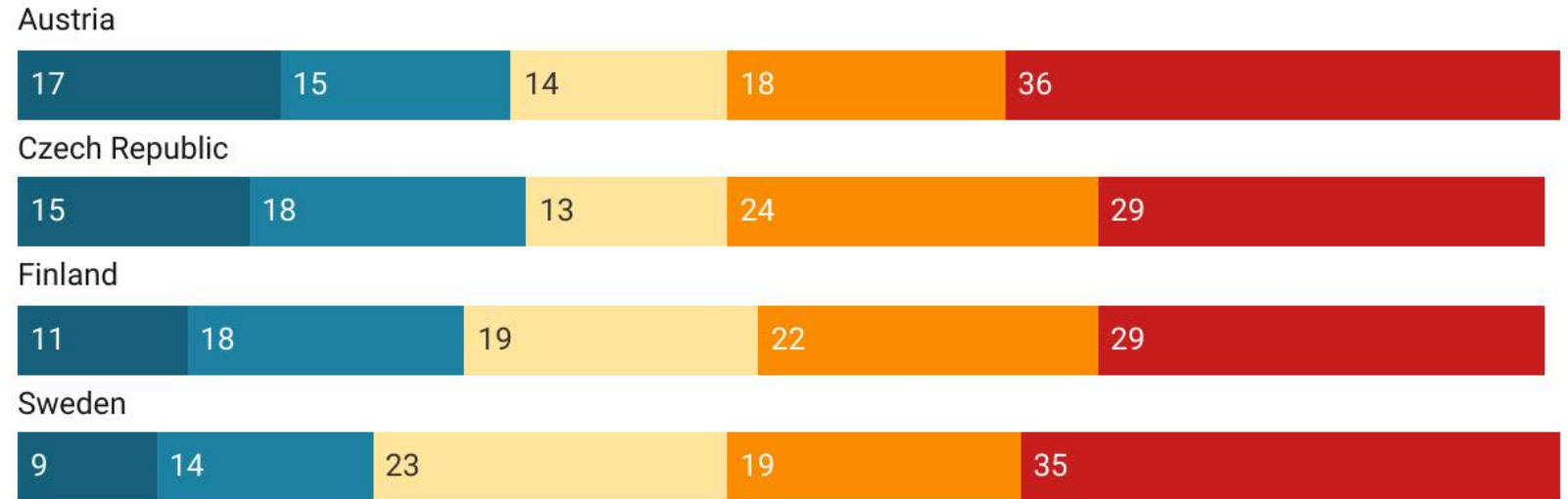
- ... removing the parts of the law that would require **financial institutions** to stop investing in companies that destroy forests?
- ...removing the parts of the law that would require companies to stop selling products that violate the **land rights of Indigenous Peoples**?
- ... removing the parts of the law that would require companies to stop **degrading** as well as destroying natural forests?
- ...removing the parts of the law that would require companies to stop selling products that destroy **other wooded ecosystems** such as savannahs and wetlands, as well as forests?

Financial Institutions

Financial Institutions: Would you support efforts by the government of _____ to weaken the Deforestation Free Law by

removing requirements that financial institutions to stop investing in companies causing deforestation?

Strongly support removal Somewhat support removal No opinion Somewhat oppose removal Strongly oppose removal



Created with Datawrapper

Human Rights

Human Rights: Would you support efforts by the government of _____ to weaken the Deforestation Free Law by

removing requirements that companies stop selling products that violate the land rights of Indigenous Peoples?

Strongly support removal Somewhat support removal No opinion Somewhat oppose removal Strongly oppose removal

Austria



Czech Republic



Finland



Sweden



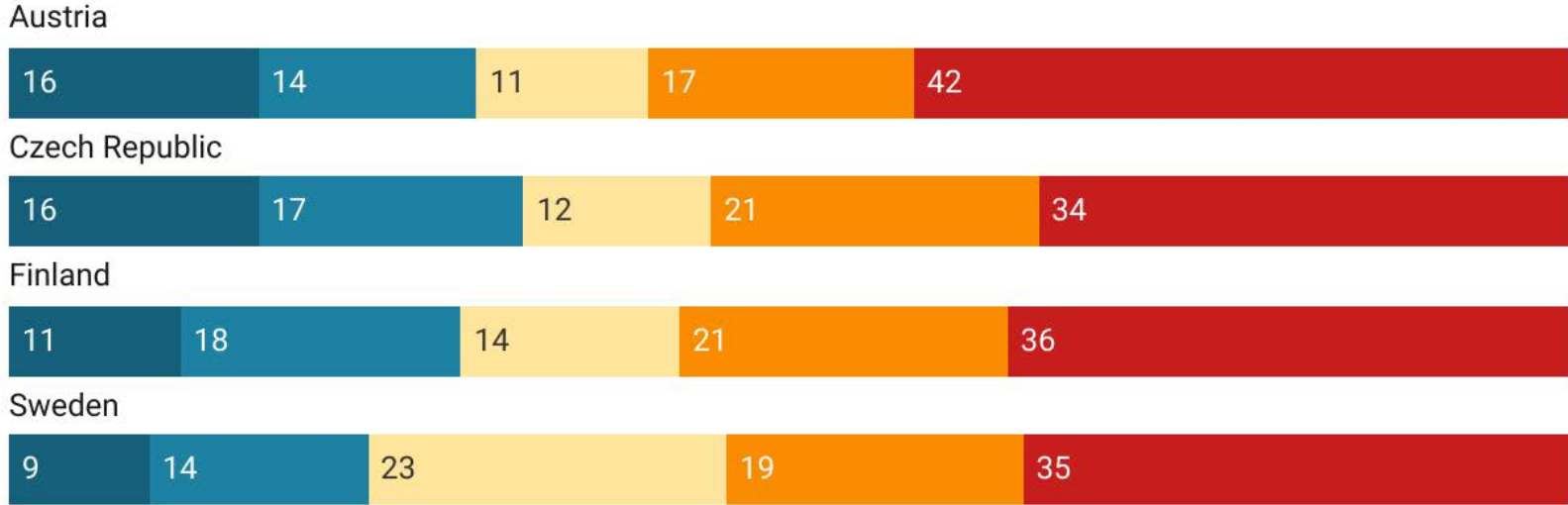
Created with Datawrapper

Forest Degradation

Forest Degradation: Would you support efforts by the government of _____ to weaken the Deforestation Free Law by

removing requirements that ban the import of goods that cause the degradation of natural forests as well as forest destruction?

Strongly support removal Somewhat support removal No opinion Somewhat oppose removal Strongly oppose removal



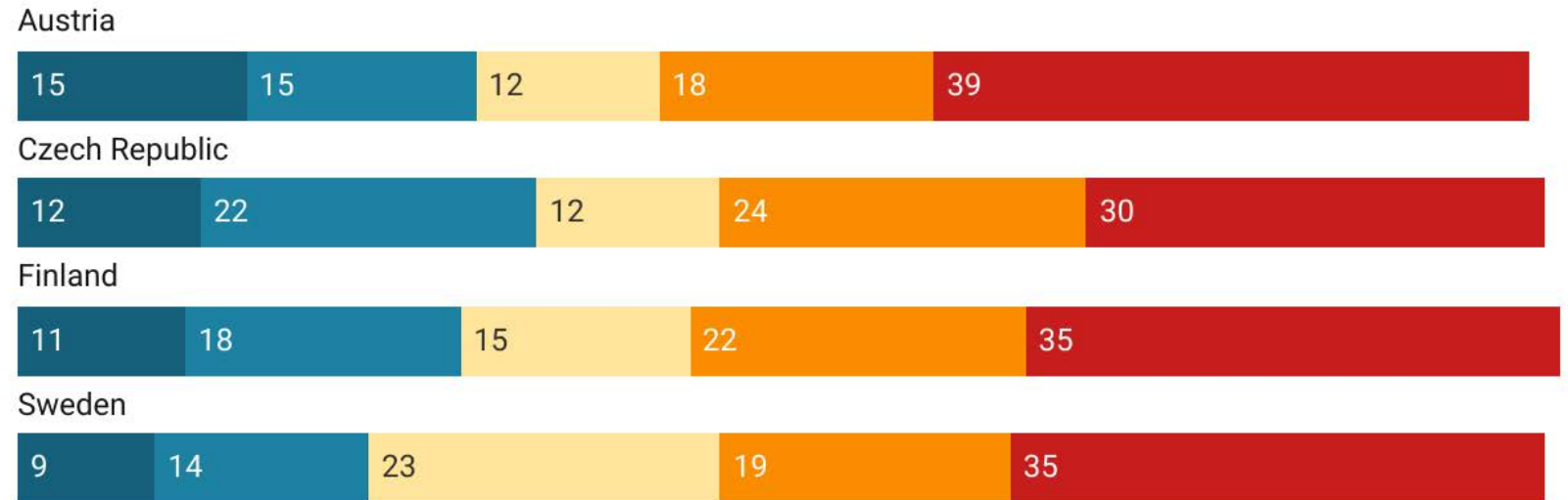
Created with Datawrapper

Other Wooded Ecosystems

Other Wooded Lands: Would you support efforts by the government of _____ to weaken the Deforestation Free Law by

removing requirements that companies stop selling products that destroy other wooded ecosystems such as savannahs and wetlands as well as forests

Strongly support removal Somewhat support removal No opinion Somewhat oppose removal Strongly oppose removal



Created with Datawrapper

Austria



Support for
the
Deforestation
Free Law is
very strong

Austria: Do you support the Deforestation Free Law?

A Deforestation Free Law that would require companies in the EU to stop selling products that destroy forests recently passed the EU parliament by a vote of 453 to 57. Do you support this law?

Strongly support Somewhat support No opinion Somewhat oppose Strongly oppose

Austria



Created with Datawrapper

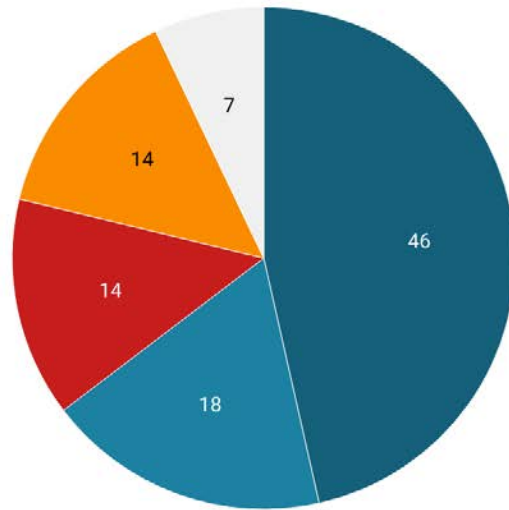
Would you support efforts by the government of Austria to weaken the Deforestation-free law by

- ... removing the parts of the law that would require **financial institutions** to stop investing in companies that destroy forests?
- ...removing the parts of the law that would require companies to stop selling products that violate the **land rights of Indigenous Peoples**?
- ... removing the parts of the law that would require companies to stop **degrading** as well as destroying natural forests?
- ...removing the parts of the law that would require companies to stop selling products that destroy **other wooded ecosystems** such as savannahs and wetlands, as well as forests?

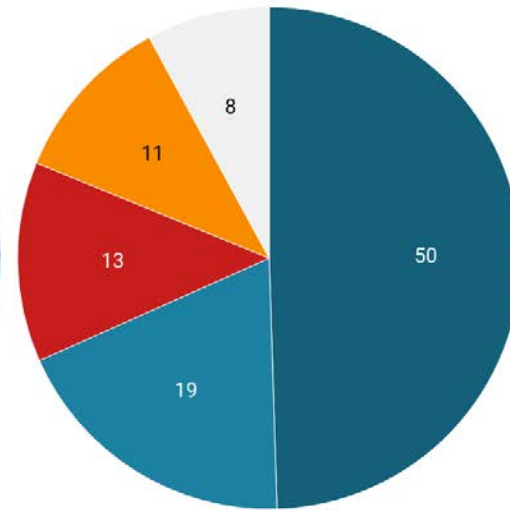
Austria: Do you support the removal of _____ from the Deforestation Free Law

Strongly oppose removal Somewhat oppose removal Strongly support removal
Somewhat support removal No opinion

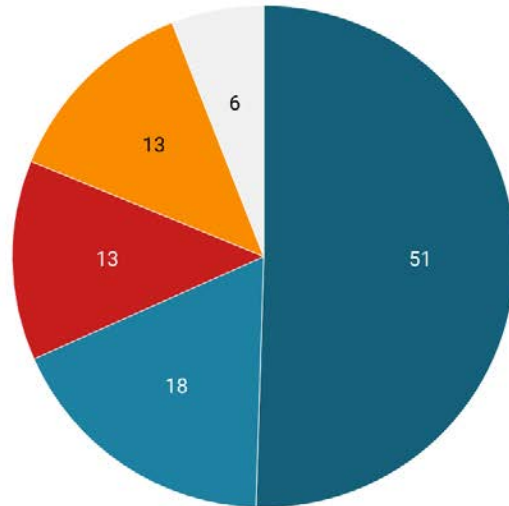
The public opposes weakening the law....



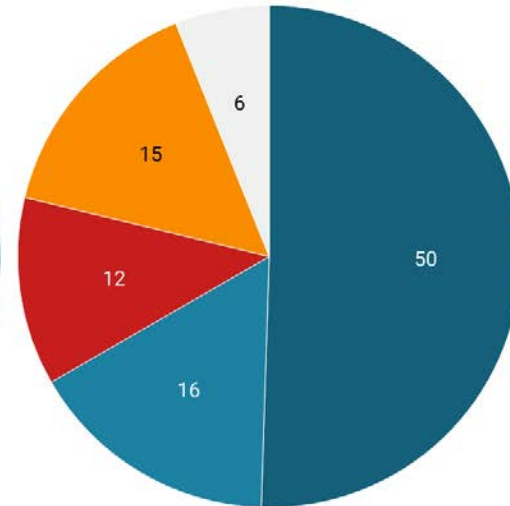
Financial Institutions



Land Rights



Degradation



Other Wooded Ecosystems

Czechia



Support for
the
Deforestation
Free Law is
very strong

Czech Republic: Do you support the Deforestation Free Law?

A Deforestation Free Law that would require companies in the EU to stop selling products that destroy forests recently passed the EU parliament by a vote of 453 to 57. Do you support this law?

Strongly support Somewhat support No opinion Somewhat oppose Strongly oppose

Czech Republic



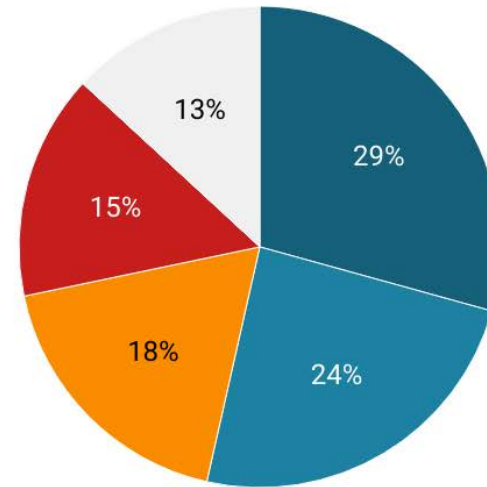
Created with Datawrapper

Would you support efforts by the government of the Czech Republic to weaken the Deforestation-free law by

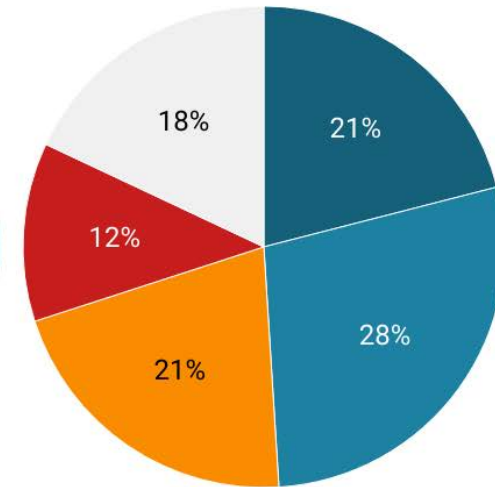
- ... removing the parts of the law that would require **financial institutions** to stop investing in companies that destroy forests?
- ...removing the parts of the law that would require companies to stop selling products that violate the **land rights of Indigenous Peoples**?
- ... removing the parts of the law that would require companies to stop **degrading** as well as destroying natural forests?
- ...removing the parts of the law that would require companies to stop selling products that destroy **other wooded ecosystems** such as savannahs and wetlands, as well as forests?

Czech Republic: Do you support the removal of _____ from the Deforestation Free Law

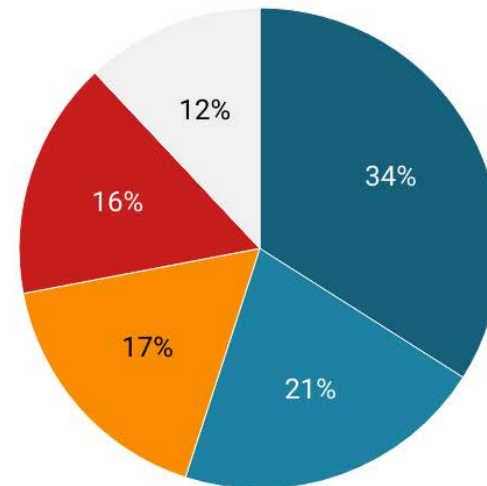
- Strongly oppose removal
- Somewhat oppose removal
- Somewhat support removal
- Strongly support removal
- No opinion



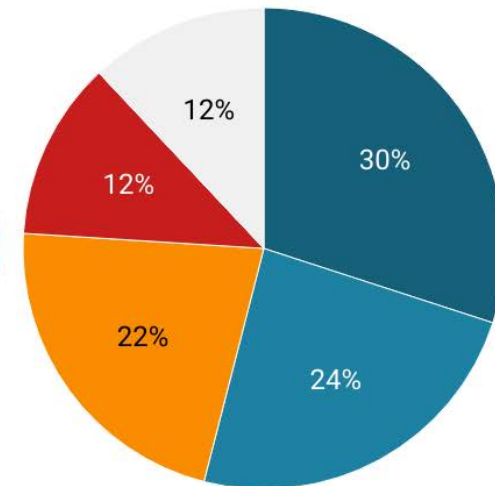
Financial Institutions



Land Rights



Degradation



Other Wooded Ecosystems

The public opposes weakening the law....

Finland



Support for
the
Deforestation
Free Law is
very strong

Finland: Do you support the Deforestation Free Law?

A Deforestation Free Law that would require companies in the EU to stop selling products that destroy forests recently passed the EU parliament by a vote of 453 to 57. Do you support this law?

Strongly support Somewhat support No opinion Somewhat oppose Strongly oppose

Finland



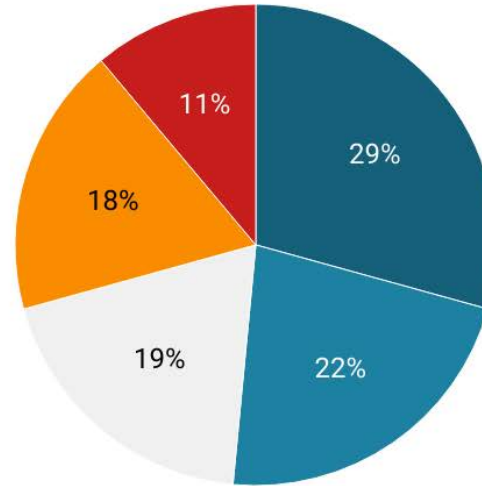
Created with Datawrapper

Would you support efforts by the government of Finland to weaken the Deforestation-free law by

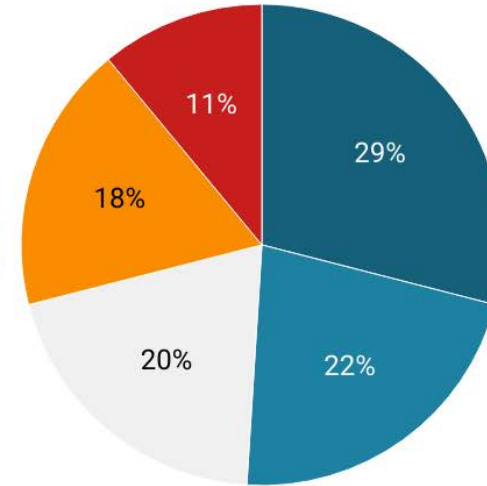
- ... removing the parts of the law that would require **financial institutions** to stop investing in companies that destroy forests?
- ...removing the parts of the law that would require companies to stop selling products that violate the **land rights of Indigenous Peoples**?
- ... removing the parts of the law that would require companies to stop **degrading** as well as destroying natural forests?
- ...removing the parts of the law that would require companies to stop selling products that destroy **other wooded ecosystems** such as savannahs and wetlands, as well as forests?

Finland: Do you support the removal of _____ from the Deforestation Free Law

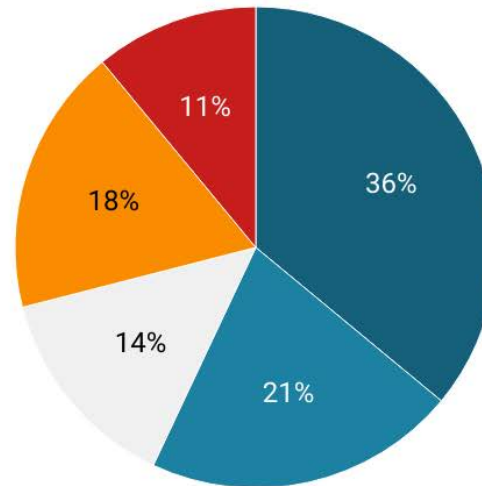
- Strongly oppose removal
- Somewhat oppose removal
- No opinion
- Somewhat support removal
- Strongly support removal



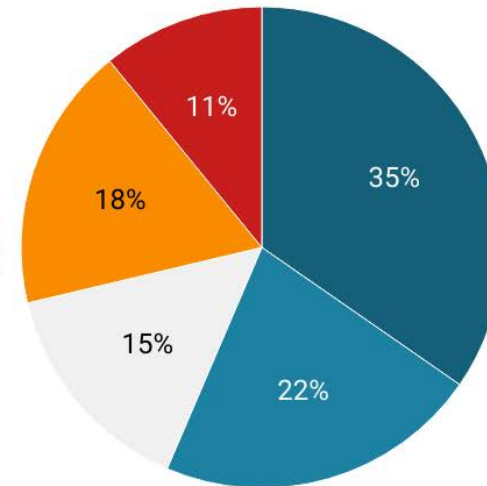
Financial Institutions



Land Rights



Degradation



Other Wooded Ecosystems

The public opposes weakening the law....

Sweden



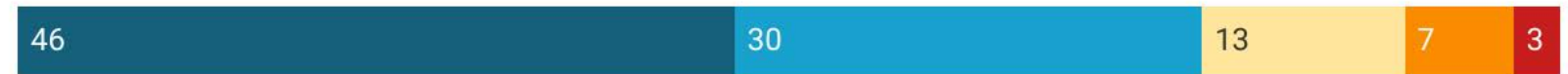
Support for
the
Deforestation
Free Law is
very strong

Sweden: Do you support the Deforestation Free Law?

A Deforestation Free Law that would require companies in the EU to stop selling products that destroy forests recently passed the EU parliament by a vote of 453 to 57. Do you support this law?

Strongly support Somewhat support No opinion Somewhat oppose Strongly oppose

Sweden



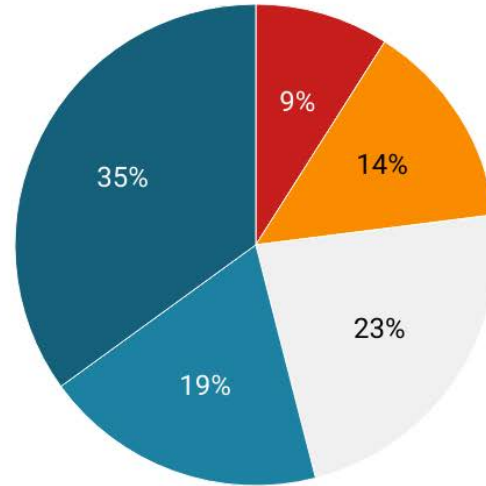
Created with Datawrapper

Would you support efforts by the government of Sweden to weaken the Deforestation-free law by

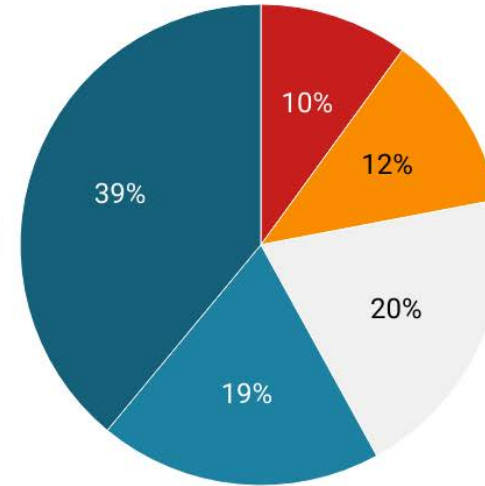
- ... removing the parts of the law that would require **financial institutions** to stop investing in companies that destroy forests?
- ...removing the parts of the law that would require companies to stop selling products that violate the **land rights of Indigenous Peoples**?
- ... removing the parts of the law that would require companies to stop **degrading** as well as destroying natural forests?
- ...removing the parts of the law that would require companies to stop selling products that destroy **other wooded ecosystems** such as savannahs and wetlands, as well as forests?

Sweden: Do you support the removal of _____ from the Deforestation Free Law

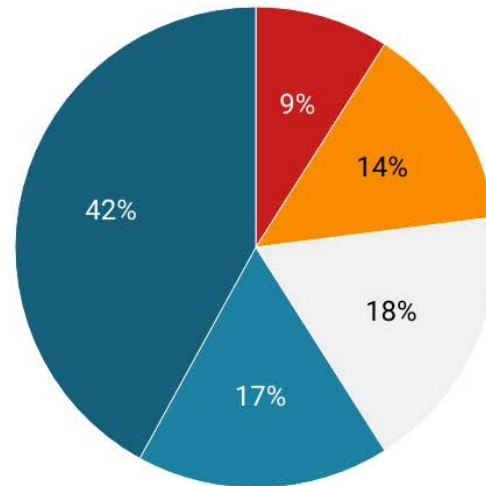
- Strongly support removal
- Somewhat support removal
- No opinion
- Somewhat oppose removal
- Strongly oppose removal



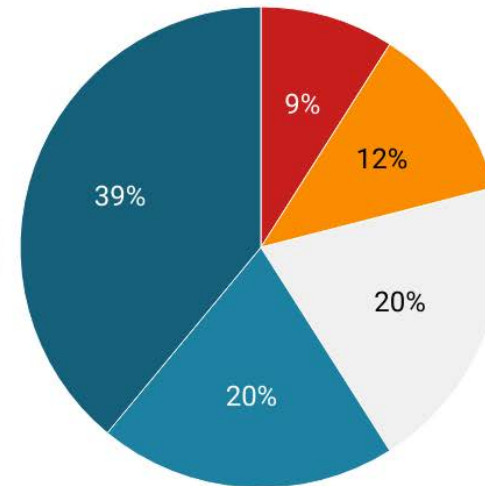
Financial Institutions



Land Rights



Degradation



Other Wooded Ecosystems

The Public opposes weakening the law....